

2010 New Hartford Telephone Directory Ad Order Form

The Directory is mailed free to the approximately 3,000 addresses in the town of New Hartford. It is published annually by New Hartford Community Connections, Inc.

Advertisers receive up to five appearances for one price: a display ad, a bold listing in the alphabetical section, and up to three categories in the classified Golden Pages.

Name of business: _____ Date: _____

Contact: _____

Business address: _____

Business phone: _____ fax: _____

Business e-mail: _____

Preferred method of contact: phone fax e-mail mail

- EXACT RENEWAL** Same as last year. Check for accuracy.
 RENEWAL Change(s) on attached sheet. \$25 fee may apply.
 NEW

Ad size requested (please check one, even if it's an exact renewal):

- 1/8 page (2 1/2" x 1 3/4"): \$125
 1/4 page horizontal (5 1/4" x 1 3/4"): \$195
 1/4 page vertical (2 1/2" x 3 3/4"): \$195
 1/2 page horizontal (5 1/4" x 3 3/4"): \$295
 1/2 page vertical (2 1/2" x 7 3/4"): \$295
- Full page (5 1/4" x 7 3/4"): \$395
 Back cover, inside back cover, inside front cover, first and last full page: Check for availability and pricing.

See www.nhcommunityconnections.org for a chart of the ad sizes.

Ad should be sketched on an attached sheet exactly as it is to appear (\$25 fee may apply—see NOTE*), or you may supply camera-ready hard copy or digital file (PDF is preferable). Advertiser is to furnish any required photographs, trademarks, etc.

***NOTE: Ad prices listed above are for camera-ready ads, sized to the dimensions listed.** • There is an **additional design fee of \$25** for ad submissions that are not camera-ready. • Camera-ready ads are high-resolution (600 dpi or higher) black and white (not inkjet printed, not photocopies). • Ads submitted in color, the wrong size, printed from your inkjet printer, or as photocopies are NOT camera-ready and will incur the extra charge. • Camera-ready ads in electronic format should be e-mailed to jauclair@snet.net. (PDF is preferable; ask first about other formats—Microsoft Word files, for instance, are NOT camera-ready.)

Ad price: \$ _____ + \$25 design fee = Amount enclosed: \$ _____

Check date: _____ Check no.: _____

I am providing: hard copy disk e-mail
My ad is: camera-ready not camera-ready

Please make check out to **New Hartford Community Connections, Inc.**

Advertiser's signature: _____ Date: _____

Golden Page Category (List up to three. Please see last year's directory for suggestions, or add your own):

Mail to: New Hartford Community Connections, P.O. Box 58,
New Hartford CT 06057. For more information, please call 379-3814 or 489-5156.

NHCC Representative:

AD DEADLINE: JULY 1, 2009 • *Nonprofit organizations may advertise for 50% off published ad rates.*